



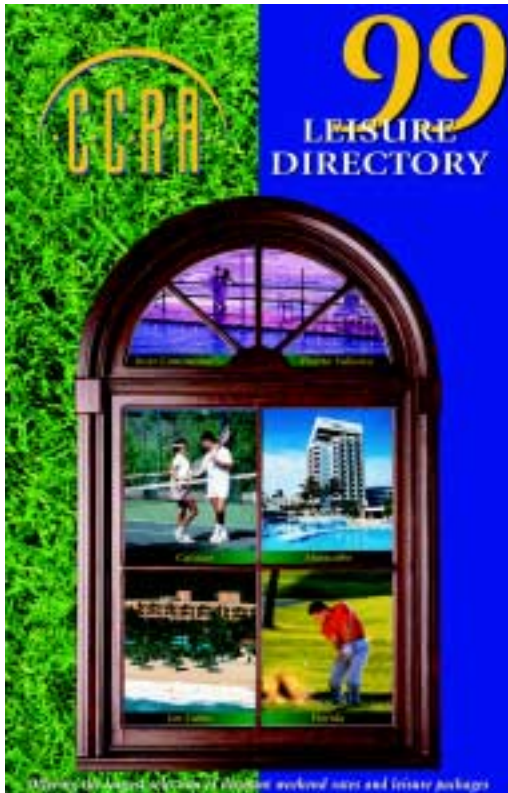
MARCH 1999

# MONTHLY

VOLUME 31 ISSUE 2

## ANNOUNCING CCRA's 1999 Preferred Rate Hotel Directories

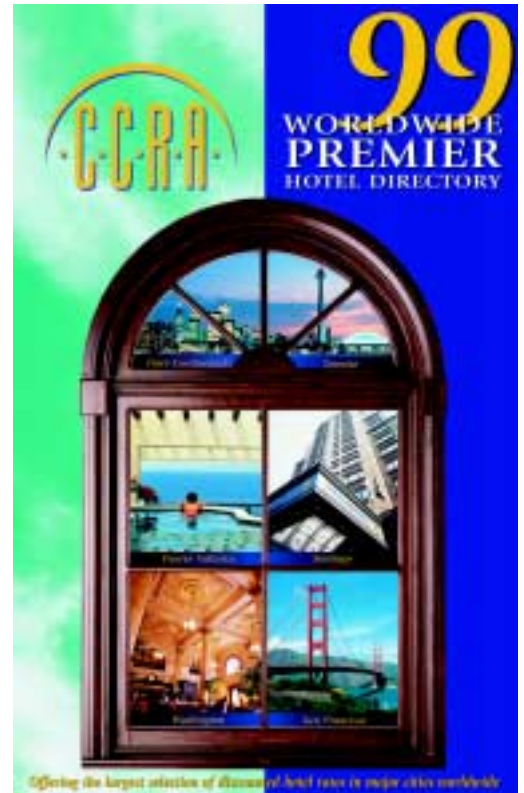
Here are just a few examples of the new and exciting opportunities coming from your CCRA Hotel Program team. These new directories



### Enhancements....

- Hotels pinpointed on maps.
- Destination information on 50 of the most popular cities in the world.
- New maps - easier and more complete.
- 964 pages of hotels, resorts, and inns worldwide.

Both directories have several thousand more properties - the Premier Directory presents preferred rates available generally from Monday thru Thursday (with more than 50% offering the same rate on the weekend), while the Leisure Directory presents discounted weekend and package rates for your clients. Don't forget.....all of the CCRA properties can be viewed on the web at [www.ccraonline.com](http://www.ccraonline.com).



**Future projects coming your way soon from CCRA!**  
*Travel Agents Hotel Packages Guide*

### Special Announcement

Effective immediately until March 31, 1999, the Novotel Mississauga has reduced their CCRA rate from \$149 to \$129 single or double occupancy. Canadian dollars. 10% Commission.  
 3670 Hurontario Street  
 Mississauga, Ontario Canada L5B 1P3  
 Tel: (905) 896-1000 Fax: (905) 896-

### STARWOOD HOTELS & RESORTS

W Hotels, the new brand of business hotels from Starwood Hotels & Resorts Worldwide, Inc., has established its own Global Distribution Systems access code, WH, enabling travel agents

to make reservations directly with W Hotels. Reservations for W Hotels are available through W's toll free number.

1-877-W-HOTELS

<b>CCRA</b>	<b>CCRA</b>	<b>CCRA</b>	<b>CCRA</b>	<b>CCRA</b>
FRAN KIRADJIAN .....	VICE	PRESIDENT	OF	MARKETING
FRANCESCA COLLETT .....	MANAGER,	PARTNERSHIP	PROGRAMS	
HARRIETTE SCHWARTZ .....	MARKETING	COORDINATOR		
ALEX JALALI .....	DATABASE	ADMINISTRATOR		

<b>CCRA GDS Books Formats:</b>	
SABRE	HOTLAX#CCR/21MAY-1NT1
APOLLO	HOA21MAY-1NTLAXrCCRA
WORLDSPAN	HLLAX/P-N/PC-CCR/A/D22MAY1
AMADEUS	HALAX21MAY-1/SR-CCR

[www.ccraonline.com](http://www.ccraonline.com) email: [info@ccraonline.com](mailto:info@ccraonline.com)

CCRA is a member of...

HEDNA      ACTE      VARA      TTMA      HSMAI      PWIT-LA      SMEI

The Hotel Puente Romano is located on superb beachfront property in the heart of Marbella's famous "Golden Mile", the international playground of Europe. Situated on the Southern coast of Spain on the Costa del Sol.



The hotel is set in a relaxing subtropical oasis of fountains, waterfalls, lush gardens of flowers, rare plants, and birds.



**HOTEL PUENTE ROMANO**

**MARBELLA**

*one of "The Leading Hotels of the World"*

*Juan Luján*

**CCRA PREFERRED RATE:**

2/26 - 6/30 28,350/sgl 32,195/dbl  
 7/1 - 9/12 42,300/sgl 47,700/dbl  
 9/13 - 10/31 28,350/sgl 32,195/dbl  
 11/1 - 12/23 22,650/sgl 25,900/dbl  
 Rate currency type:ESP

The Hotel Puente Romano has been voted one of the top Spanish hotels.

All suites and guest rooms have private balconies with sitting areas.



**HOTEL-PUENTE ROMANO (LW)**  
 Carratera de Cadiz, Km.177  
 29600 Marbella, (Malaga) Spain  
 (34 95) 282-0900 Fax (34 95) 277-5766

229 Spacious guest rooms located in 26 three-story villas, scattered around the three levels comprising the site.

## Premier Directories Hot off the press! Extra copies available.

We would like to order the following quantity of 1999 CCRA Directories:  
 \_\_\_\_\_ Copies @ \$4.00 Each + shipping  
 \$ \_\_\_\_\_ for a total price of \$ \_\_\_\_\_

**Shipping: (quoted for shipping in the Continental United States only)**  
 5-10 books.....\$10.00  
 20 books.....\$18.00  
 25 books.....\$22.00  
 50 books or more...call CCRA or Customer Service at (800) 533-8883

Agency Name: \_\_\_\_\_ Contact: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Phone: (\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_\_ E-Mail: \_\_\_\_\_

Payment Method:  
 Visa  
 Mastercard  
 American Express  
 Check  
 EuroCard

Credit Card #: \_\_\_\_\_ | Expiration Date: \_\_\_\_/\_\_\_\_/\_\_\_\_  
 Authorized Signature: \_\_\_\_\_  
 Print Name: \_\_\_\_\_  
 Please Note: If paying by credit card, charge on credit card billing will read, "Reservation, Center Inc."

Mail this Completed form with your check to the address below or Fax your credit card information to (818) 225-2970  
 CCRA, 23901 Calabasas Road, Suite 2090, Calabasas, CA 91302, USA (800) 533-8883. Or order online at: [www.ccraonline.com](http://www.ccraonline.com)



**Special Offer to all CCRA Agents from  
INTER-CONTINENTAL HOTELS AND RESORTS  
ASIA PACIFIC  
Special "Options Plus" and "Double Options"**



**OPTIONS PLUS**

Effective now through June 30, 1999, Inter-Continental Hotels and Resorts is offering your business and leisure travelers added value with "Options Plus".

During this period any traveler staying at participating Inter-Continental Hotels and Resorts in Asia Pacific at the Preferred rate will receive 500 miles per stay plus the choice of one of the following options:

- Upgrade to Club Inter-Continental room, Business Room or Junior Suite
- Additional Guest Room at Half Price
- Full American Breakfast daily
- Double mileage or points with participating airlines

Participating hotels and resorts are:

<i>Bali</i>	<i>Bali Inter-Continental Resort</i>	<i>USD 150</i>
<i>Bangkok</i>	<i>Siam Inter-Continental Bangkok</i>	<i>USD 93</i>
<i>Colombo</i>	<i>Ceylon Inter-Continental Colombo</i>	<i>USD 94</i>
<i>Hong Kong</i>	<i>Grand Stanford Harbour View</i>	<i>HKD 990</i>
<i>Manila</i>	<i>Hotel Inter-Continental Manila</i>	<i>USD 150</i>
<i>New Delhi</i>	<i>Hotel Inter-Continental New Delhi</i>	<i>USD 160</i>
<i>Phnom Penh</i>	<i>Hotel Inter-Continental Phnom Penh</i>	<i>USD 140</i>
<i>Seoul</i>	<i>Hotel Inter-Continental Seoul</i>	<i>USD 175</i>
<i>Singapore</i>	<i>Hotel Inter-Continental Singapore</i>	<i>USD 248</i>
<i>Tokyo</i>	<i>Keio Plaza Inter-Continental Tokyo</i>	<i>JPY 23000</i>
<i>Taipei</i>	<i>Imperial Inter-Continental Taipei</i>	<i>TWD 4550</i>
<i>Yokohama</i>	<i>Yokohama Grand Inter-Continental Hotel</i>	<i>JPY 22000</i>



Effective March 1 through May 31, 1999, Inter-Continental Hotels and Resorts is offering your business and leisure travelers added value with "Double Options".

During this period any traveler staying at participating Inter-Continental Hotels and Resorts in Asia Pacific at any published rate will receive 500 miles per stay plus two of the following options of their choice:

- Upgrade to Club Inter-Continental room, Business Room or Junior Suite
- Additional Guest Room at Half Price
- Full American Breakfast daily
- Double mileage or points with participating airlines

Participating hotels and resorts are:

<i>Bali</i>	<i>Bali Inter-Continental Resort</i>
<i>Bangkok</i>	<i>Siam Inter-Continental Bangkok</i>
<i>Colombo</i>	<i>Ceylon Inter-Continental Colombo</i>
<i>Hong Kong</i>	<i>Grand Stanford Harbour View</i>
<i>Manila</i>	<i>Hotel Inter-Continental Manila</i>
<i>Phnom Penh</i>	<i>Hotel Inter-Continental Phnom Penh</i>
<i>Seoul</i>	<i>Hotel Inter-Continental Seoul</i>
<i>Singapore</i>	<i>Hotel Inter-Continental Singapore</i>
<i>Sydney</i>	<i>Hotel Inter-Continental Sydney</i>
<i>Taipei</i>	<i>Imperial Inter-Continental Taipei</i>
<i>Yokohama</i>	<i>Yokohama Grand Inter-Continental</i>
<i>Tokyo</i>	<i>Hotel Inter-Continental Tokyo Bay</i>
<i>Tokyo</i>	<i>Keio Plaza Inter-Continental Tokyo</i>
<i>New Delhi</i>	<i>Hotel Inter-Continental New Delhi</i>

PRS Access Codes are: SABRE Y/HHL/ICQ/PLUS -  
APOLLO/GALILEO HODIC/PLUS-WORLDSPAN G/HTL/ICQ/PLUS -  
AMADEUS GGHTLICPLUS

## Park Plaza Hotels

The Shaw Park Plaza located in the city-center of London on Euston Road, is expected to open its doors in summer 1999.



The owners of the Victoria Hotel Amsterdam, Park



Plaza Utrecht, Mandarin Park Plaza in Eindhoven (all three hotels in the Netherlands) and Astrid Park Plaza in Antwerp (Belgium) are getting ready for the opening of the fifth member of their group: Shaw Park Plaza.

## Summerfield Suites Hotel News

Instead of the WX chain code, you'll find Summerfield Suites Hotels under the new "SS" chain code. For reservations call 1-800-833-4353

## Doubletree Guest Suites Minneapolis Airport Becomes Embassy Suites Bloomington

On February 1, 1999, the Doubletree Guest Suites Minneapolis Airport became Embassy Suites Bloomington. This change in brand affiliation will continue the same great service you have known, and will provide you with additional amenities such as daily cooked-to-order breakfast, daily Manager's Reception, and of course, the 100% Satisfaction Guarantee.

## Introducing our newest: OUTRIGGER WAILEA RESORT

Located in Maui's premier resort destination of Wailea. Outrigger Wailea Resort features 512 spacious rooms and suites in a beautiful 22-acre oceanfront setting.



## Time for winter romance in Prague,

Central Europe's most beautiful city has always attracted artists and intellectuals, writers and royalty. Today's visitor will find Prague no less inspiring, and even more hospitable! Special winter packages are designed for your valued clients to enjoy a romantic stay at the 5-star deluxe Hotel Savoy or the 4-star deluxe Hotel Diplomat, both located near Prague Castle, with easy access to all major attractions of the Golden City.



Two nights DEM 649,-executive DEM 769,-deluxe	Two nights double rooms DEM 240,-per person DEM 340,-one person
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Tel: 420-2-2430-2430 SR Code: PS Both packages include tax and 10% commission.	Tel: 420-2-2439-4213 GT Code: PK G3
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## Radisson Suites Hotel Kansas City Rate Change.

The Radisson Suite Hotel Kansas City now is offering a CCRA flat rate of \$102 instead of the \$109 quoted.

## The Crowne Plaza San Francisco Airport will officially be the Sheraton Gateway Hotel,

Use the following GDS/CRS information to properly access the hotel:

New two letter code will be: **SI**

New property number will be: **933**

Management and ownership will remain the same, however, we will be a world class hotel, offering 24 hour room service, complimentary Airport Shuttle running every 12 minutes, valet parking, and other upgraded amenities and services to our guests.

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