



2007 GDS INSTRUCTIONS

Please notify your GDS Department and/or GDS Representative of your acceptance into the CCRA Program. Rates must be loaded into the GDS per the instructions below.

GDS Type	Rate Instructions	Preferred Rate Access Code	Pseudo City Code
Amadeus	Load by ID LAX IS2120	CCR	LAX IS2120
Apollo/Galileo	Load Group POS-CCRA	CCRA	IN8
Sabre	Rate Type X only	CCR	N4G0
Worldspan	Call (404) 305-1746 or grdbm@worldspan.com	CCR	I5D

- Upon Completion of the rate loads, please contact CCRA at rateload@ccraonline.com
- Include: Hotel Name, location, key contact, telephone number.

CCRA supports your yield management efforts and rates may be lowered throughout the year. Simply notify CCRA and your GDS Department to make these changes. Please be aware that, from this point forward, any increase in rates or denial of amenities may result in the removal of your property from our **2007** Program.

Load your 2007 rates now and secure every possible booking!

Maximize your potential revenue from CCRA agencies by making sure all your service and revenue departments fully understand our various program.

- If you are a Bar participating company, CCRA strongly recommends that the description in the GDS for our rate access code be "CCRA Best Available Rate".
- GDS Bookings Jump-start your revenue for 2007. The partnership between CCRA and your organization begins with staff training. Review the program with your Sales and Reservation Teams. The proper handling of rate codes yields greater revenue statistics and marketing opportunities
- Voice Bookings: Occasionally a travel agent will call your 800# or hotel directly to make a CCRA booking. While most travel agents will book via the GDS, ensure that all Sales and Reservations personnel are knowledgeable and familiar with the rate codes and how to access them for direct bookings.
- Block Space offers a tremendous selling advantage... use it! Properties who are participants, please notify those responsible for reservations upon closing the GDS, (sold-out status) that "CCRA BLOCK SPACE is in effect".