



2009-2010 Hotel Marketing Order Form

Complete the Order Form and Fax to 818.889.4547

Total Purchase Amount: _____ Date: _____

Authorization Signature: _____

Print Name: _____

BILLING INFORMATION

Company: _____

Name: _____ Title: _____

Street Address: _____

City: _____ State: _____

Postal Code: _____ Country: _____

TEL: _____ FAX: _____

E-Mail: _____

PAYMENT OPTIONS (select payment method)

1. Credit Card: VISA MC American Express
(NOTE: Credit card statement charge will read: CCRA)

CC#: _____ - _____ - _____ - _____

Expiration Date _____ / _____

Cardholder Sig. _____

Print Name _____

Billing Address (if different from above)

2. Check or Money Order

Check International Money Order

Enclosed is payment in the amount of \$ _____

Make payable to CCRA, void of bank fees. Payment only acceptable in U.S. dollars via U.S. Bank, with appropriate bank coding.

Mail check or money order with this Order Form to:

CCRA, Attn: Hotel Marketing
29219 Canwood Street, Suite 115
Agoura Hills, CA 91301, USA

3. Wire Transfer

U.S. Dollars only. Please add \$15.00 to cover bank processing fees. You are responsible for all bank fees, etc. Wire must be identified in English with the exact name and address of your hotel.

Fax a copy of the Wire Transfer with this Order Form to 818.889.4547.

Also mail original signed copy to the CCRA address above.

Send Wire Transfer To:

Wells Fargo Bank	Reservation Center, Inc.
4900 East Belknap Street	Routing#: 121000248
Haltom City, TX 76117	Account#: 5763401949
Phone: 800-225-5935	Swift Code#: WFBUIUS6S

www.ccra.com

HOTEL CHAINS

E-mail Marketing	SubTotals	Requested Date(s)
Weekly eBlast Specials _____ @ \$1,500 = _____		
Private Labeled eBlast _____ @ \$2,250 = _____		
CCRA e-Newsletter		
Display Ad (with landing page) \$3,000/mo. = _____		
Advertorial (500 word max) \$2,500/mo. = _____		
CCRA Booking Portal Ads		
Interstitial Banner (viewed during hotel search) \$5,000/mo. = _____		
Portal Sign-in Banner (includes add'l sponsor links) \$4,000/mo. = _____		
Company Website Ads		
Animated Banner - both sites \$600/mo. = _____		
Travel Agent Specials - both sites \$400/mo. = _____		
Online Reference Guide - both sites + Booking Portal (includes banner + skyscraper) \$4,000/yr. = _____		
Trade Show Pavilion Sponsorship		
Vacation.com International		
Trade Show & Conference		
By 12/31/09 \$3,750 = _____		
After 1/1/10 \$4,000 = _____		
Total for Chain Level Marketing: \$		_____

INDIVIDUAL HOTELS

E-mail Marketing	SubTotals	Requested Date(s)
Private Label eBlasts _____ @ \$1,300 = _____		
Weekly eBlast Specials 1x @ \$1,000; 3x @ \$750 = _____		
CCRA e-Newsletter		
Display Ad (with landing page) \$1,500/mo. = _____		
Advertorial (500 word max) \$1,500/mo. = _____		
Featured New Property Link \$500/mo. = _____		
CCRA Booking Portal Ads		
Destination Banner (city-specific) \$950/mo. = _____		
Company Website Ads		
Travel Agent Specials (both sites) \$400/mo. = _____		
HOT DEALS page (both sites and portal) \$500/mo. = _____		
2009/10 CCRA Program & Marketing Packages		
2009/10 CORE Hotel Program \$750/yr. = _____		
2009/10 PREMIER Package (save 60%) \$1,495/yr. = _____		
2009/10 SELECT Package (save 65%) \$1,995/yr. = _____		
Additional Opportunities		
CCRx Prescription \$500 = _____		
Special Offer - Sign up during RFP submission and get 4 CCRx reports for the price of 3 \$1,500 = _____		
First Place Hotel Listing \$1,000 = _____		
Total for Ind. Hotel Marketing: \$		_____

