

To place your order, complete the form below and fax to 818.889.4547

Total Purchase Amount: \_\_\_\_\_ Date \_\_\_\_\_

Authorization Signature: \_\_\_\_\_

Print Name: \_\_\_\_\_

**Billing Information**

Company: \_\_\_\_\_

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Street Address: \_\_\_\_\_

City \_\_\_\_\_ State: \_\_\_\_\_

Postal Code \_\_\_\_\_ Country: \_\_\_\_\_

TEL: \_\_\_\_\_ FAX: \_\_\_\_\_

E-Mail \_\_\_\_\_

**Payment Terms (select payment method):**

Credit Card:  VISA  M.C.  American Express  
 (NOTE: Credit card statement charge will read: CCRA)

CC#: \_\_\_\_\_

Expiration Date \_\_\_\_/\_\_\_\_/\_\_\_\_

Cardholder Sig. \_\_\_\_\_

Print Name \_\_\_\_\_

**Billing Address (if different from above)**

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

**Check or Money Order**

Check  International Money Order

Enclosed is payment in the amount of \$\_\_\_\_\_

Make payable to CCRA, void of bank charges or fees. Payment only acceptable in U.S. dollars via U.S. Bank, with appropriate bank coding.

**Mail Order Form with check or money order to:**

CCRA, Attn: Hotel Marketing  
 29229 Canwood Street, Suite 100  
 Agoura Hills, CA 91301, USA

**Wire and ACH Transfer**

In U.S. Dollar only. Please add \$15.00 to cover bank processing fees. You are responsible for all bank fees, etc. Wire must be identified in English with the exact name and address of your hotel. Fax this form with payment to 818.889.4547, and mail original signed copy to the CCRA address above.

**Send Wire To:**

Wells Fargo Bank Company: Reservation Center, Inc.  
 5823 Kanan Road Routing#: 121000248  
 Agoura Hills, CA 91301 Account#: 5763401949  
 Phone: 818.865.0809 Swift Code#: WFBUI56S

Also Fax a copy of the wire transfer to 818.889.4547.

HOTEL CHAINS		SubTotals	Requested Date(s)
<u>E-mail Marketing</u>			
Weekly eBlast Specials _____ @ \$1,500 =		_____	_____
Private Labeled eBlasts _____ @ \$2,250 =		_____	_____
<u>CCRA e-Newsletter</u>			
Full-size Ad _____ \$3,000/mo. =		_____	_____
Advertorial (1,000 wd max) _____ \$2,500/mo. =		_____	_____
<u>CCRA Booking Portal</u>			
Interstitial Ad (viewed during hotel search) _____ \$5,000/mo. =		_____	_____
Portal Sign-in Banner (includes 2 add'l sponsor links) _____ \$4,000/mo. =		_____	_____
<u>Company Websites (two sites) CCRAinternational.com and ReservationCenter.net</u>			
Animated Banner - both sites _____ \$600/mo. =		_____	_____
Travel Agent Specials - both sites _____ \$400/mo. =		_____	_____
Online Reference Guide Ad - both sites + Portal (includes banner + skyscraper) _____ \$4,000/yr. =		_____	_____
<u>Trade Show Pavilion Sponsorship</u>			
Vacation.com (June 18, Las Vegas) _____			
By 12/31/07 = \$3,750; After 1/1/08 = \$4,000 =		_____	_____
IT Group (Oct., Cruise Conference at Sea) _____			
Does Not Include Cabin Cost _____ \$1,750 =		_____	_____
<b>Total for all Chain Level Marketing:</b>		<b>\$ _____</b>	

INDIVIDUAL HOTELS		SubTotals	Requested Date(s)
<u>E-mail Marketing</u>			
Private Label eBlasts _____ @ \$1,300 =		_____	_____
Weekly eBlast Specials 1x @ \$1,000; 3x @ \$750 _____ =		_____	_____
<u>CCRA e-Newsletter</u>			
Ad _____ \$1,500/mo. =		_____	_____
Advertorial (500 wd max) _____ \$1,500/mo. =		_____	_____
Featured Property Link _____ \$500/mo. =		_____	_____
<u>CCRA Booking Portal Ads</u>			
Destination Banner Ads (city-specific) _____ \$950/mo. =		_____	_____
<u>Company Website Ads (two sites) CCRAinternational.com and ReservationCenter.net</u>			
Travel Agent Specials - both sites _____ \$400/mo. =		_____	_____
<u>CCRA Marketing Packages</u>			
<b>CORE Hotel Program</b> _____ \$695/yr. =		_____	_____
Premier Package _____ \$1,495/yr. =		_____	_____
Select Package _____ \$1,995/yr. =		_____	_____
<u>Trade Show Pavilion Sponsorship</u>			
Vacation.com (June 18, Las Vegas) _____			
By 12/31/07 = \$3,750; After 1/1/08 = \$4,000 =		_____	_____
<b>Total for all Ind. Hotel Marketing:</b>		<b>\$ _____</b>	

Effective 9/4/08 Prices subject to change.



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\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

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**Advertising Opportunities**

	SubTotals	Requested Date(s)
<b>CCRA Partner Listing</b> CCRAtravel.com Booking Portal (Listing fee waived with purchase of Partner Banner Ad Package)	\$500/yr. = _____	
<b>E-mail Marketing</b> Weekly eBlast header banner Appears at the top, above the special offer headlines. Distributed each Tuesday to our travel agent members.	\$1,000/wk = _____	
<b>CCRA eNewsletter</b> eNewsletter sponsor banner Appears at the top, beside the news articles headlines. Distributed each month, also linked from each weekly eBlast, and archived on CCRA website.	\$1,500/mo = _____	
Advertorial (1,000 word max) Appears as a news article. An ideal format for unique news about programs or services.	\$2,500/mo = _____	
<b>Online Advertising</b> Animated Banner (on two websites)	\$600/mo. = _____	
Travel Agent Specials (on two websites)	\$400/mo. = _____	
Partner Banner Ad Package High-impact package of four simultaneous ad placements for the period of a month. Includes banner ad on www.CCRAtravel.com Booking Portal sign-in page and final payment page; plus a Featured Partner logo link on the home pages of two travel agent websites: www.ccrainternational.com and www.reservationcenter.net.	\$10,000 = _____	
<b>Trade Show Pavilion Sponsorship</b> Vacation.com Must be a Vacation.com Preferred Supplier (June 18, Las Vegas)	By 12/31/07 = \$3,750 = _____	
	After 1/1/08 = \$4,000 = _____	
IT Group (Oct., Cruise Conference at Sea*) * Does Not Include Cabin Cost	\$1,750 = _____	
<b>Total: \$</b> _____		

Prices subject to change.

